

# Annual Editor Report 2021

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## 1. INTRODUCTION

We bring you the 2021 Annual Editor Report from Brazilian Business Review. Our goal is to inform the academic community about the main news and present BBR's annual data. My term as editor-in-chief of BBR has come to an end. I would like to thank the previous editors, especially Fábio Motoki who support me as co-editor during my term. Our next Editor-in-Chief is going to be Talles Vianna Brugni. Talles holds a PhD in Accounting from USP and is currently an Associate Professor at FUCAPE Business School. I deeply admire Talles for the contributions he has made in recent years to Brazilian and international accounting literature. I am sure he will do an excellent job in the coming years as Editor-in-Chief of BBR. I'll supporting BBR as co-editor during Talles's term.

## 2. EDITORIAL PROCESS

BBR's foremost challenge has not changed: it is to attract and publish high-quality academic research in business. We are happy that BBR has attracted lots of attention from the public. As a generalist journal, BBR has a team of associate editors that covers a broad spectrum of the business area. The current team is a mix of very experienced researchers, recognized as references in their areas, and younger professors who have shown a distinguished capacity of conducting high-quality research. We trust this highly qualified editorial board to decide the fate of their assigned manuscripts and curating contents of great interest to the academic community. The results of this strategy are twofold: BBR is one of the most respected and accessed journals in the area in Brazil, and, consequently, authors consider it a potential channel for their high-quality research.

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BBR also has a policy of rotating its editors, including the Editor-in-Chief (EIC). The EIC has a two-year term, after which he becomes a co-editor. This policy ensures that the journal has a smooth transition, preventing the loss of knowledge and any structural breaks on its processes. Associate editors (AEs) are also rotated, refreshing the editorial board and opening space for rising researchers from time to time. Although this renewal process has its costs, its benefits are worth it. It brings a fresh mindset, opening the journal to new ideas and different intellectual viewpoints.

BBR has kept the possibility for authors to suggest potential reviewers to be assigned to their manuscript. There is also an option to recommend the exclusion of potentially conflicted reviewers. Even if the suggestions are not accepted, it helps the AE in selecting qualified reviewers for the paper.

### 3. ANNUAL ACTIVITY AND ACCEPTANCE/REJECTION RATES

Table 1 compares the same period (Jan 1<sup>st</sup> to Dec 30<sup>th</sup>) of 2020 and 2021 in terms of manuscripts received. This year the number of submissions decreased by approximately 6%. We ended the year with 41 accepted papers, a bigger volume than the year 2020. We still have 22% of the papers submitted in the evaluation process, which represents a potential paper for approval.

**Table 1**  
*Manuscripts received 2020-2021*

Annual Outcome Summary - By Journal Year Annual Cohort							
Year	New Submissions Received (a)	Number of Rejections (b)	Percentage of Rejections (c)=(b)/(a)	Number of Papers in Process (d)	Percentage in Process (e)=(d)/(a)	Number of Acceptances (f)	Percentage of Acceptances (g)=(f)/(a)
2020	205	121	59%	63	31%	21	10%
2021	192	140	73%	42	22%	41	21%

Table 2 breaks down the total of manuscript decision letters sent. The major phase of rejection is in the first round, when both the Editor-in-Chief and the Associate Editor conduct the desk review process. At this point of the editorial process, there are two foremost worries: the viability of the research in terms of incremental contribution and adequateness of the method to answer the research question.

The numbers for 2021 are very similar to those presented in 2020. The percentage of *papers accepted* in the second and third rounds still basically the same as in 2020. This shows that the authors have been able to meet the requests made by the reviewers, as well as the reviewers have recognized the advances made by the authors. This year it still rarer for a paper to be rejected at the third round, just one paper was rejected. Such evidence reinforces the importance of properly responding to the issues contained in the review.

**Table 2**  
*Manuscript decisions – 2021*

Decision Outcomes	2020		2021	
Decision Letter Sent	<b>247</b>		<b>260</b>	
First-Round Outcomes	<b>173</b>		<b>194</b>	
Accept	0	0%	0	0%
Revise & Resubmit	50	29%	57	29%
Reject	123	71%	137	71%
Second-Round Outcomes	<b>46</b>		<b>47</b>	
Accept	19	41%	23	49%
Revise & Resubmit	23	50%	20	43%
Reject	4	9%	4	8%
Third and Later-Round Outcomes	<b>32</b>		<b>19</b>	
Accept	26	81%	14	74%
Revise & Resubmit	6	19%	4	21%
Reject	0	0%	1	5%

#### 4. PROCESSING TIMES

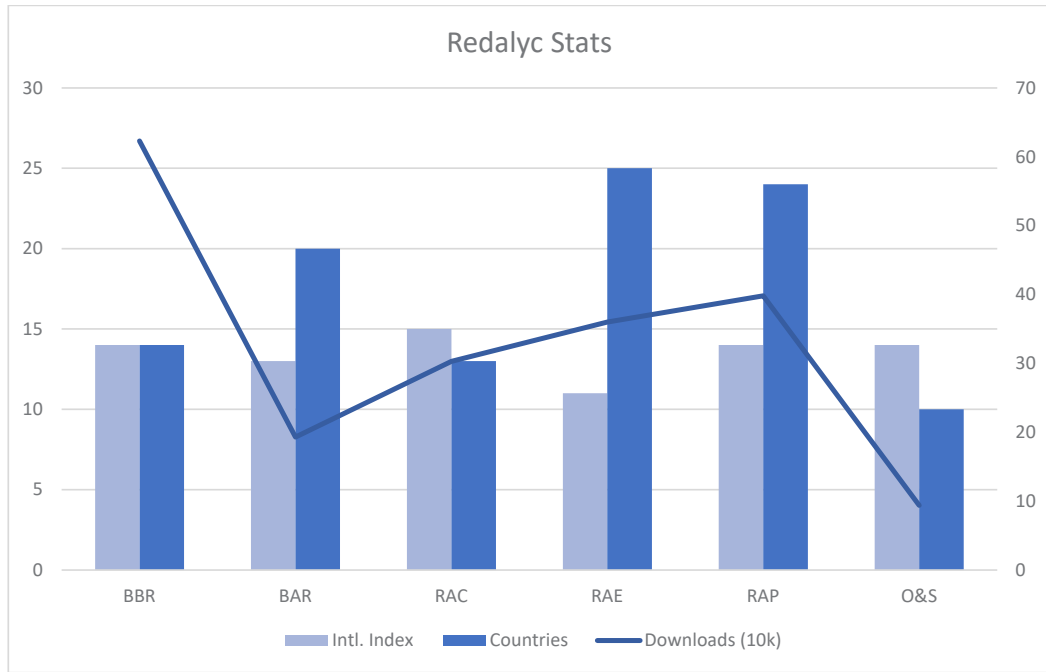
BBR’s average time between submission and acceptance is about 230 to 280 days. Bear in mind that a perfect first-round takes more than 100 days from submission to R&R, and less than half of the second-rounds go into the third and later rounds. The numbers show that BBR is committed to providing feedback to authors as soon as possible, while still maintaining a high-quality evaluation process.

#### 5. BBR’S REACH

The BBR’s is indexed by Scopus and we have requested indexing by Web of Science, and we are currently waiting for Clarivate’s assessment. These initiatives will expose BBR’s articles to a more international audience, and in the long term should leverage both citations and submissions.

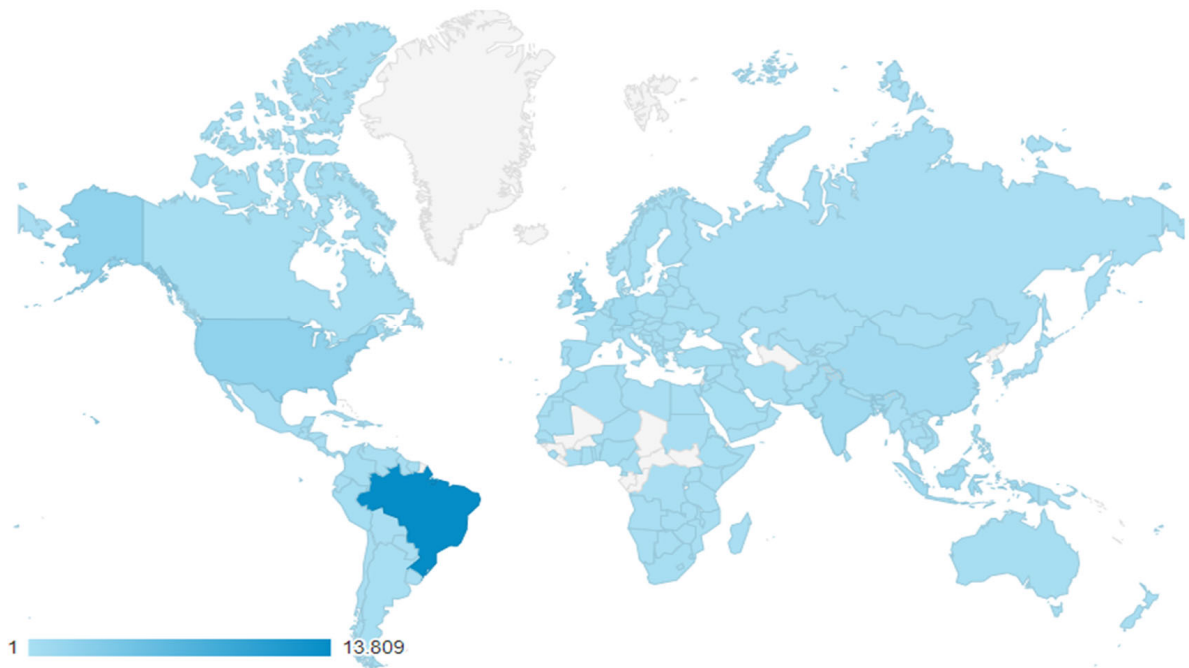
Figure 1 displays updated stats from Redalyc. It contains Business Administration & Accounting journals from Brazil ranked as A2 by the Brazilian Ministry of Education (the same rank as BBR) that are indexed by Redalyc. BBR still has the most article downloads, more than 620,000. Its level of internationalization (lower is better) is still in line with most Brazilian periodicals of the A2 stratum, despite the diversity of authors’ countries is lower than most.

About 81% of the BBR’s website traffic came from Brazilian addresses. The remaining 19% came from several countries, with the second common being the US and the rest from other countries. This diversity corroborates our perception that is of utmost importance that BBR remains a bilingual journal. Figure 2 shows the countries with the most accesses.



**Figure 1.** Selected Redalyc stats on Brazilian journals – 2020

**Notes:** BBR is Brazilian Business Review. BAR is Brazilian Administration Review. RAC is Journal of Contemporary Administration. RAE is Journal of Business Management. RAP is Brazilian Journal of Public Administration. O&S is Organizações & Sociedade. Intl. Index is a conversion to a decimal scale from 0 (most international) to 24 (least international) of the two-tier classification of Redalyc. Each level goes from 1 to 5 (1 is more international) and measures the diversity of authors' nationalities and how important is the participation of international authors in the journal's published articles (*Redalyc, n.d.*). For instance, BBR's classification is 3<sup>5</sup>, which translates into 14 in the graph. Countries is the number of distinct authors' countries who have published. Downloads is the number of downloads (in tens of thousands, secondary right-hand axis) recorded in Redalyc.



**Figure 2.** Google Analytics statistics for BBR users.

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## 6. ACKNOWLEDGEMENTS

This year we have had two editorial assistants. Júlia was our editorial assistant from 2020 to mid-2021, always working in a very professional way and contributing a lot to the development of BBR. Laiz has taken over the position in recent months and has been doing an excellent job. We thank both for the seamless transitions, both have done a great job in keeping the editorial process running smoothly. A special thanks to Laiz for accepting the challenge!

Our Associate Editors have kept their deep commitment to BBR. We cannot thank you enough for granting us part of your very precious time and knowledge. I would like to give a special thanks to three associate editors who completed their time at BBR in 2021, Fábio Motoki, Luiz Felipe de Araújo Pontes Girão and Marcelo de Souza Bispo. They were brilliant in the role of editor bringing great contributions to the journal. We will always be grateful for your dedication.

We also extend our deep thanks to our 147 reviewers of 2021, who also donated these extremely valuable assets to BBR. Constantly the authors praise BBR's smooth evaluation process, and surely our editors, our reviewers, and our editorial assistant are key to this. A roster with all 2021 reviewers follows in Appendix A.

Of course, we cannot forget our authors. We have received many deeply interesting studies, some of them with intriguing themes. The trust you deposit in BBR is heartwarming, helping BBR maintain its position as one of the main Brazilian outlets for high-quality research in business.

We also reaffirm our gratitude to our Supporting Institution, FUCAPE Business School, and CNPq, for providing part of the financial resources needed by BBR.

## REFERENCE

Redalyc. (n.d.). from <https://www.redalyc.org>.

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Abreu, Welles	de Sousa, Josiano
Afonso Vieira, Valter	De Toni, Deonir
Alano, Carlos	Dias, Claudia
Alves, Fernanda	Dias, Jorge
Alves, Helena	dos Santos, Rogiene
Alves, Murilo	Dos-Santos, Marcos
Amaral, António	Evangelista Fonseca, Simone
Anacoreta, Luisa	Farias, Josivania
Andrade de Lima, Mauricio	Farinha, Luis
Andrade, Silveli	Felix, Bruno
Araújo, Rhoberta	Fernandes, Gabriela
Backes, Danieli	Filho, José
Bataglia, Walter	Flores Costa, Vívian
Bellini, Carlo	Formiga, Kléber
Benner, Mats	Formiga, Kléber
Bido, Diógenes	Freitas, Flávia
Binotto, Erlaine	Freitas, Kenyth
Bitencourt, Claudia	Furquim, Nelson
Bitti, Eugenio	Furtado, Liliane
Borges, Cândido	Gallon, Shalimar
Braga, Ana	Garcia Lopes, Humberto Elias
Braido, Gabriel	Goldszmidt, Rafael
Cabral, Lucas	Guerrazzi, Luiz
Carvalho, Juliana	Haces Atondo, Gerardo
Casa Nova, Silvia	Helal, Diogo
Castro Martins, Henrique	Hernandez-Perlins, Felipe
Castro, Jose	José, Bruno
Chiuzi, Rafael	Klann, Roberto
Cisneros, Juliana	Klein, Amarolinda
Coelho, Ana Lúcia	Kubo, Edson
Colauto, Romualdo	Laurett, Rozélia
Corral, Julio	Leal, Fernanda
Correia Xavier, Gustavo	Lima, Edmilson
Costa Júnior, Júlio	Lima, Vinícius
Costa, Cristiano	Lopes, João
Crubellate, João Marcelo	Lúcio, Fábio
Cunha, Jacqueline	Macedo, João Marcelo
Cunha, Julio	Maciel, Alessandra
d'Angelo, Marcia	Mapanga, Arthur
Dal-Soto, Fábio	Marchiori, Danilo
Dalmacio, Flavia	Marques, Carla
Damajorovic, Jaques	Marques, Vagner
De Andrade, Alexsandro	Martens, Cristina
de Faveri, Diego	Martins, Henrique
de Lima, Francisco	Martins, Orleans

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Mauro, Jose  
Medeiros, Elvira  
Mhlanga, Oswald  
Miragaia, Dina  
Moll Brandão, Marcelo  
Momo, Fernanda  
Mota, Renato  
Mott, Michel  
Moura, Elton  
Moura, Ralf  
MUCCI, DANIEL  
Nassif, Vânia  
Neto, Silvio  
Nossa, Valcemiro  
Nunes, Moema Pereira  
Oliveira, Lucia  
Paganini, Paulo  
Paiva, Kely  
Pereira, Breno  
Perez, Gilberto  
Pimentel, Duarte  
Pinto, Marcelo  
Prado, Alessandro  
Ramos, Guilherme  
reis, germano  
Reis, Yuna  
Ribeiro, Tarsila  
Rocha, Leonardo  
Rocha, Thelma

Rodrigues, Evaldo César  
Rodrigues, Ricardo  
Rosa, Rodrigo  
Rossi, George  
Santos, Kathyana  
Saraiva, Tiago  
Schlickmann, Raphael  
Semprebon, Elder  
Sepulcri, Lara  
Silva Jr., Roberto Gregorio  
Silva Junior, Claudio Pilar  
Silva, Hermes  
Silva, Marcos Aurelio  
Silva, Minelle  
Simic, Mirna  
Sousa, Rossana  
Souza, José  
Tavares, Gustavo  
Tureta, César  
Urdan, André  
varvakis, gregorio  
Vasconcelos, Adriana  
Veiga, Claudimar  
Veites, Yan  
Veloso, Andres  
Weires, Kelly  
Zanandrea, Gabriela  
Zaro, Elise